

Centennial Commemorative Program Sponsor Ad Specifications

Event: Centennial Celebration Gala

Date: Friday, October 16, 2026

Location: Aqua Turf Club

Thank you for supporting United Way of Southington's Centennial Celebration! To ensure your advertisement prints perfectly, please follow the specifications below.

Ad Size	Live Area (Text/Safe Zone)	Trim Size	Bleed
Full Page	7.5" x 10"	8.5" x 11"	8.75" x 11.25"
Half Page Horizontal	7.5" x 4.75"	8.5" x 5.5"	8.75" x 5.75"
Half Page Vertical	3.5" x 10"	4.25" x 11"	4.5" x 11.25"
Quarter Page Horizontal	7.5" x 2.25"	8.5" x 2.75"	8.75" x 3"
Quarter Page Vertical	3.5" x 4.75"	4.25" x 5.5"	4.5" x 5.75"
Eighth Page / Patron Listing	3.5" x 2.25"	N/A	N/A

Note: Text, logos, and essential elements must stay within the live area to prevent accidental trimming. Background colors or images that extend to the page edge should go to the bleed line.

Artwork Requirements

- File format - High resolution PDF (300 dpi preferred)
- Color Mode: CMYK
- Fonts: Embed or outline all fonts
- Images - Minimum 300 dpi
- Bleed: Extend backgrounds, images or elements intended to touch the edge of the page to the bleed size

Submission

- Deadline for Artwork: September 12, 2026
- Email Artwork To: Britt_Lynch@unitedwayofsouthington.org



Tip: Keep logos and text away from edges. If in doubt, follow the live area guidelines. This ensures your ad looks perfect in print!