



UNITED WAY
Southington

**A CENTURY
OF IMPACT**

2026 Event Sponsorship Commitment Form

Event: 2026 Centennial Celebration Gala

Date: Friday, October 16, 2026

Location: The Aqua Turf Club

Attendance: 300-350

Centennial Gala Sponsorships

Presenter Sponsor

COST \$5,000

- All benefits under Trailblazer, plus
- Logo on front of all event materials
- Podium recognition and speaking opportunity at event
- Table (10 event tickets)
- Premium Placement full page ad (choice of back cover, inside front cover, or inside back cover - \$2500-\$2000 value)

Cheers to 100 Sponsor

COST \$2,750

- All benefits under Trailblazer, plus
- Signage at the open bar
- Beverage napkins with your logo

Trailblazer Sponsor

COST \$2,500

- All benefits under Leader, plus
- Shoutout on Kool Radio ad spots for 1 month (total of 20)
- Boosted social media recognition with logo
- 6 event tickets
- Full page ad (ad value: \$1000)

Leader Sponsor

COST \$1,000

- All benefits under Partner, plus
- Shoutout on Amp Radio for 1 month (13 gas pumps in Southington, 3500 commercials per month)
- 4 event tickets
- Half page ad (ad value: \$600)

Sponsorships continue on next page

Centennial Gala Sponsorships Continued

Centennial Sundaes Sponsor

COST \$850

- All benefits under Partner, plus
- Signage at the Sundae Dessert Station
- Dessert napkins with your logo

Partner Sponsor

COST \$730 (\$2 a day)

- All benefits under Member, plus
- Tiered logo position on event website
- Tiered logo position on event marketing emails
- Additional pre-event social media recognition with logo
- 2 event tickets
- Quarter page ad (ad value: \$350)

Centennial Memories Sponsor

COST \$450

- All benefits under Member, plus
- Signage at the Photobooth

Member Sponsor

COST \$365 (\$1 a day)

- On-site digital event signage
- Name featured on event website
- Name featured on event marketing emails
- Pre- and post-event social media recognition
- Podium recognition
- 8th page ad (value: \$200)

Additional Commemorative Ad Book Opportunities

- Patron listing - \$75
- Tribute Message - \$100

Commitment Form on Following Page

Please indicate your level of sponsorship:

- | | |
|------------------------------|--|
| ___ \$5000 Presenter | ___ \$450 Centennial Memories |
| ___ \$2750 Cheers to 100 | ___ \$365 Member |
| ___ \$2500 Trailblazer | ___ \$1000 - Table of 10 |
| ___ \$1000 Leader | ___ \$100 each - Additional Tickets _____ |
| ___ \$850 Centennial Sundaes | ___ \$100 Tribute message (record message on |
| ___ \$730 Partner | Ad Book form) |
| | ____ \$75 Patron listing |

Our commitment to you

United Way of Southington is deeply grateful for your support. In return, United Way of Southington commits to listing the sponsoring business or organization on all event emails, the event website, United Way of Southington social media accounts, and on signage at the event. Sponsorships of \$730 or higher will be recognized with their logo by tiers. Sponsorships below \$730 will be recognized with their name. All recognition will begin after payment is received, unless a different arrangement is made at the discretion of the United Way of Southington's executive director.

Event sponsorships are fully tax-deductible. A tax receipt will be sent upon receipt of payment.

Business/Organization: _____

Contact Person: _____

Street Address: _____ City: _____

State: _____ Zip Code: _____

Email: _____

I'm interested in sponsoring future United Way of Southington events (circle one) Y/N

Pay and Send Artwork on or before September 12, 2026, to

United Way of Southington
PO Box 546
Southington, CT 06489

britt_lynnch@unitedwayofsouthington.org

THANK YOU FOR YOUR SUPPORT IN OUR EFFORTS TO SERVE OUR AMAZING COMMUNITY!
United Way of Southington is a 501(c)(3) tax-exempt organization. Our FEIN is 06-0790621.