



## 2026 Event Sponsorship Commitment Form

Event: *The 4<sup>th</sup> Annual Southington Cocktail Competition*  
Date: *Tuesday, May 20, 2026 / 5:30-8:30pm*  
Location: *The Aqua Turf Club*  
Expected Attendance: *350-400 (age 21+)*



### Sponsorship Opportunities

#### Presenter

- All benefits under Platinum, plus
- Logo on front of all event materials
- Full page ad in program book
- Podium recognition and speaking opportunity at event
- 10 Cocktail Competition tickets

COST \$5,000

**SECURED!**

#### Platinum

- All benefits under Gold, plus
- Half page ad in program book
- Shoutout on Kool Radio ad spots for 1 month (total of 20)
- Boosted social media recognition with logo
- Four Cocktail Competition tickets

COST \$2,500

#### Gold

- All benefits under Silver, plus
- Quarter page ad in program book
- Shoutout on Amp Radio for 1 month (13 gas pumps in Southington, 3500 commercials per month)
- Two Cocktail Competition tickets

COST \$1,000

#### Silver

- All benefits under Bronze, plus
- Tiered logo position in program book
- Logo in on-site digital event signage
- Tiered logo position on event website
- Tiered logo position on event marketing emails
- Additional pre-event social media recognition with logo

COST \$750

#### Bronze

- Name in program book
- Name featured in on-site digital event signage
- Name featured on event website
- Name featured on event marketing emails
- Pre-and post-event social media recognition
- Podium recognition

COST \$500

#### Memories Sponsor

- Name featured on event website
- Name featured on event marketing emails
- Pre-and post-event social media recognition
- Podium recognition

COST \$300

Please indicate your level of sponsorship:

\_\_\_\_\_ \$5000 Presenter

\_\_\_\_\_ \$750 Silver

\_\_\_\_\_ \$2500 Platinum

\_\_\_\_\_ \$500 Bronze

\_\_\_\_\_ \$1000 Gold

\_\_\_\_\_ \$300 Memories

Our commitment to you

United Way of Southington is deeply grateful for your support. In return, United Way of Southington commits to listing the sponsoring business or organization on all event emails, the event website, United Way of Southington social media accounts, and on signage at the event. Sponsorships of \$1000 or higher will be recognized with their logo by tiers. Sponsorships below \$1000 will be recognized with their name. All recognition will begin after payment is received, unless a different arrangement is made at the discretion of the United Way of Southington’s executive director.

*Event sponsorships are fully tax-deductible. A tax receipt will be sent upon receipt of payment.*

Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

I am interested in sponsoring future United Way of Southington events in this calendar year (circle one).

YES            NO

Pay and Send Artwork on or before May 1, 2026, to

United Way of Southington  
PO Box 546  
Southington, CT 06489

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