

2024 Event Sponsorship Commitment Form

Event: The 2nd Annual Southington Cocktail Competition
Date: Tuesday, May 21, 2024 / 6-10pm
Location: The Aqua Turf Club
Expected Attendance: 500-700 (age 21+)



Sponsorship Opportunities

Presenter

COST \$5,000

- Logo on front of all event materials
- Full page ad in program book
- Podium recognition at event
- On-site event signage
- Tiered logo position on event website
- Tiered logo position on event email marketing
- Social media recognition with logo
- 5 event tickets

Secured!

Platinum

COST \$3,000

- Half page ad in program book
- On-site event signage
- Tiered logo position on event website
- Tiered logo position on event email marketing
- Social media recognition with logo
- 2 event tickets

Gold

COST \$2,000

- Quarter page ad in program book
- On-site event signage
- Tiered logo position on event website
- Tiered logo position on event email marketing
- Social media recognition with logo
- 2 event tickets

Silver

COST \$1,000

- Logo in program book
- On-site event signage
- Tiered logo position on event website
- Social media recognition with logo
- 2 event tickets

Bronze

COST \$500

- Name in program book
- On-site event signage
- Name featured on event website
- Name featured on event marketing emails
- Social media recognition with business/org name

THANK YOU FOR YOUR SUPPORT IN OUR EFFORTS TO SERVE OUR AMAZING COMMUNITY!

United Way of Southington is a 501(c)(3) tax-exempt organization. Our FEIN is 06-0790621.

Please indicate your level of sponsorship:

_____ \$5000 Presenter

_____ \$1000 Silver

_____ \$3000 Platinum

_____ \$500 Bronze

_____ \$2000 Gold

Our commitment to you

United Way of Southington is deeply grateful for your support. In return, United Way of Southington commits to listing the sponsoring business or organization on all event emails, the event website, United Way of Southington social media accounts, and on signage at the event. Sponsorships of \$1000 or higher will be recognized with their logo by tiers. Sponsorships below \$1000 will be recognized with their name. All recognition will begin after payment is received, unless a different arrangement is made at the discretion of the United Way of Southington's executive director.

Event sponsorships are fully tax-deductible. A tax receipt will be sent upon receipt of payment.

Business/Organization: _____

Contact Person: _____

City: _____ State: _____ Zip Code: _____

Email: _____

I am interested in sponsoring future United Way of Southington events in this calendar year (circle one).

YES NO

Pay and Send Artwork on or before April 22, 2024, to

United Way of Southington
PO Box 546
Southington, CT 06489

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