

# 2024 Event Sponsorship Commitment Form

Event: 2024 Annual Dinner  
Date: Thursday, September 19, 2024 / 6-9pm  
Location: The Aqua Turf Club  
Expected Attendance: 200-300



## Sponsorship Opportunities

### Presenter

**COST \$5,000**

- All benefits under Trailblazer, plus
- Logo on front of all event materials
- Podium recognition and speaking opportunity at event
- 5 event tickets

### Trailblazer

**COST \$2,500**

- All benefits under Leader, plus
- Shoutout on Kool Radio ad spots for 1 month (total of 20)
- Boosted social media recognition with logo

### Leader

**COST \$1,000**

- All benefits under Partner, plus
- Shoutout on Amp Radio for 1 month (13 gas pumps in Southington, 3500 commercials per month)

### Partner

**COST \$730 (\$2 a day!)**

- All benefits under Member, plus
- Tiered logo position on event website
- Tiered logo position on event marketing emails
- Additional pre-event social media recognition with logo
- 2 event tickets

### Member

**COST \$365 (\$1 a day!)**

- On-site digital event signage
- Name featured on event website
- Name featured on event marketing emails
- Pre- and post-event social media recognition (video and graphic)
- Podium recognition

**United Way of  
Southington**



Please indicate your level of sponsorship:

\_\_\_\_\_ \$5000 Presenter

\_\_\_\_\_ \$730 Partner

\_\_\_\_\_ \$2500 Trailblazer

\_\_\_\_\_ \$365 Member

\_\_\_\_\_ \$1000 Leader

## Our commitment to you

United Way of Southington is deeply grateful for your support. In return, United Way of Southington commits to listing the sponsoring business or organization on all event emails, the event website, United Way of Southington social media accounts, and on signage at the event. Sponsorships of \$730 or higher will be recognized with their logo by tiers. Sponsorships below \$730 will be recognized with their name. All recognition will begin after payment is received, unless a different arrangement is made at the discretion of the United Way of Southington's executive director.

*Event sponsorships are fully tax-deductible. A tax receipt will be sent upon receipt of payment.*

Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

I am interested in sponsoring future United Way of Southington events in this calendar year (circle one).

YES

NO

**Pay and Send Artwork on or before August 19, 2024, to**

United Way of Southington  
PO Box 546  
Southington, CT 06489

[Executive\\_director@unitedwayofsouthington.org](mailto:Executive_director@unitedwayofsouthington.org)

**THANK YOU FOR YOUR SUPPORT IN OUR EFFORTS TO SERVE OUR AMAZING COMMUNITY!**

United Way of Southington is a 501(c)(3) tax-exempt organization. Our FEIN is 06-0790621.